



WOLF CREEK

THE MOST SNOW IN COLORADO®

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Ski Season 2022 - 2023

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Wolf Creek Ski Area had a great 2021-2022 season with a year-to-date total of 385 inches of snow on Easter Sunday, which was the official year-end finale. Attendance was strong throughout last season with a couple prolific storms during the winter that had an abundance of powder hounds flock to Wolf Creek. After a successful 2021-2022 ski season, focus was shifted during the off-season towards maintenance, construction, technological upgrades and improvements to make the 2022-2023 ski season a success.

Work continued on the two-year installation of a 750,000-gallon water tank that will assist with snowmaking efforts to supplement natural snowfall if needed. Construction of the pump house for the water storage tank will allow for much needed snowmaking on the top ramps of Raven, Bonanza and Treasure Stoke Lifts. The system is designed for enhancement of natural snowfall and water for firefighting. It will assist in keeping high traffic areas with better coverage. The system will help augment natural snowfall in various locations and allows for 10 acres of snow on bare ground. Natural snowfall, supplementing natural snowfall with manmade snow and snow farming to get the mountain open for the season! Many early seasons Wolf Creek employees farm roughly 30,000 to 40,000 barrels of natural snow to help make early season skiing possible. To further enhance grooming conditions at Wolf Creek Ski Area a new Prinoth Snowcat was purchased and is now a part of Wolf Creek's extensive fleet of grooming equipment. Wolf Creek Ski Area now has eight state of the art snowcats.

Construction continued on the Powder Room, Wolf Creek's premier locker room for season pass holders; which will be completed for the 2022-2023 ski season. The exclusive seasonal locker room will only be accessible via Radio Frequency Identification (RFID) and offer not only on-mountain storage to Season Pass Holders, but also private restroom and dressing stalls. The Powder Room features state of the art lockers in four different sizes that open via RFID. Each locker contains dryers for boots, gloves and helmets. The exclusive suite will offer Powder Room patrons a kitchenette with filtered water to compliment a hot and cold beverage station. A big screen monitor will display real time conditions on the mountain from various live stream webcams for Powder Room patrons to view and help find the perfect line or powder stash to start their day. Pricing for a locker rental in the Powder Room has been released with reservations becoming available soon. Future plans include an additional option and storage space for Powder Room patrons that will be announced at a later date.

Wolf Creek's refined lift system, inclusive of ten lifts that service over 1,600 acres of incredibly beautiful terrain, will be upgraded with the implementation of Radio Frequency Identification (RFID) gates at six of the ten lifts. The gantry-mounted, smart RFID gates will allow for contactless entry at bottom terminals of Raven, Bonanza, Treasure Stoke, Elma, Alberta and Charity Jane Lifts. New ticket printers and RFID specific stock will be used for lift tickets and season passes that will read and validate skiers' and snowboarders' tickets and season passes at the six gates. Lift tickets and season passes will no longer need to be displayed at these six lifts instead, antennae will read RFID chips when media is placed in a skiers' upper left pocket. The new gates at the six specific lifts will also be used as a safety benefit to help track skiers or snowboarders who may have been separated from their party. The new technology will also provide a more accurate count of skiers on the mountain as well as provide insight to what lifts are frequented the most at certain times. Scanning will not be eliminated entirely, as the Lynx, Nova, and Magic Carpet beginner Lifts will initially continue using scanners.

Wolf Creek's website, WolfCreekSki.com, has been revamped to make guests experience on WolfCreekSki.com more user friendly by offering fewer clicks and quicker, easier access to information and pre-purchases. Online ticket sales will return for the 2022-2023 ski season, giving guests the option of pre-purchasing lift tickets prior to arrival. To compliment the return of online ticket sales, "Pick Up Boxes" will be available to guests who have pre-purchased tickets online. One will be located in the Base Camp Building and the other at the Alberta lift. Skiers and boarders who have pre-purchased lift tickets online will be able to skip the Ticket Office, go to a Pick Up Box location, scan the QR code from the ticket order and their tickets will be dispensed. Powder hounds, holiday skiers and families alike will benefit from Pick Up Boxes. Powder hounds who wish to skip the base area can go directly to the Alberta Area on one of Wolf Creek's prolific powder days can now do so thanks to the Alberta Pick Up Box. Families and holiday skiers also have the option of skipping the Ticket Office by printing their tickets in the second level of the Base Camp Building that offers easy access to the Raven Lift.

Wolf Creek, already known for being a leader in sustainable business practices, installed an Electrical Vehicle Charging Station the summer of 2021. The ChargePoint EV Charging Station is located in the Lower Parking Lot and offers five connections with one being Level 3 (fast charge) and the remaining four being Level 2 (medium charge). A state of the art metering system was purchased and installed this off-season to allow discounted rates during specific times of the day for guests and commuters wishing to charge their electric vehicle. EV drivers are encouraged to visit the ChargePoint app before arriving to review pricing, location and the possibility

of potentially needing an adapter. Wolf Creek sees the importance of being an environmentally conscious ski area who correspondingly purchases 100% of renewable energy, uses biodegradable oils in machinery and has water free restrooms. The 2022-23 ski season will be the sixteenth season Wolf Creek has used a form of sustainable energy year-round for 100 percent of the mountain, for both day and night use.

The ski area's goal over the past several years has been to create a learning center for adults that stimulates and provides a quality ski experience for new skiers. The Lynx Learning Center along with the Lynx Lift has helped achieve this objective. Ski Instructors are able to greet new skiers and guide them to the Lynx building where they can have a successful introduction to the sport. Guests enrolled in the First Day Beginner Ski Package have the option of going directly to the Lynx Building and bypassing the ticket office and rentals to purchase lesson tickets and rent skis in the Learning Center, located behind the Sports Center. Reducing the stops a beginner skier needs to make prior to the lesson simplifies novice skiers' process of getting started for the day and creates a more enjoyable, less overwhelming experience. Beginner ski packages purchased on shop.WolfCreekSki.com are picked up at the Lynx Learning Center as well. Wolf Creek's online store will continue to offer all group lessons for any ability level, ages five and older, including Beginner Specials, Wolf Pups, Wolf Riders and Hot Shots. Private lessons will need to be arranged through the Ski School over the phone because of the many details required.

The Wolf Pup Program offers lift tickets, lessons, lunches, snacks and rentals to little skiers and parents by having a one-stop shop in the lower level of the Wolf Pup Building. Wolf Pups and Wolf Riders who have pre-purchased online or who are looking to enroll for the current day can bypass the ticket office and rental shop and go directly to the Wolf Pup Building. Children ages five to eight years old will be enrolled, ticketed for lessons and lifts, personally fitted for rentals, connected with a professional instructor and begin lessons outside the doors of the building in their private lesson area. Wolf Riders will need to visit the Boarder Dome for snowboard rentals prior to enrolling in lessons at the Wolf Pup Building.

Goggles, sunglasses, sunscreen, hats, gloves and other essentials for a day out on the slopes can be purchased in Treasure Sports, along with souvenirs such as stickers and custom t-shirts available only on the mountain. Wolf Creek Gift Cards that can be used mountain wide are available for purchase online at Shop.WolfCreekSki.com along with lessons, season passes and equipment rental. During the ski season equipment and gear can be purchased at great prices in Noel Sports.

Wolf Creek offers other amenities including a complimentary Nordic Track in the enchanting Alberta Lake area, a gourmet espresso bar perched at the top of the Continental Divide, delicious homemade pizza at the Raven's Roost and a hearty breakfast from Prospector Grill, a great hideaway in the base area. All eateries at Wolf Creek serve delectable homemade food, including the famous Santa Fe Green Chili Stew, which complements daily specials, fresh salads, handcrafted soups, burgers, desserts and much more. For guests bringing their own lunch, Base Camp, located in the base area next to the Raven Lift, offers a spacious and open atmosphere picnic building and sundeck. Vending machines with snacks and drinks are also available.

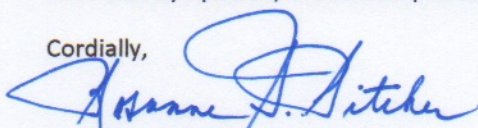
Wolf Creek is unique due to its location in the beautiful Southern San Juan Mountains, between the intimate towns of South Fork and Pagosa Springs, home to the world's deepest geothermal hot springs. Wolf Creek's location eliminates the frustration of driving on a heavily trafficked corridor to ski and has the advantage of being located on U.S. Highway 160 near the summit of Wolf Creek Pass, a beautiful and well-maintained mountain pass. The Colorado Department of Transportation's consistent summer improvements to the 3 and 4 lanes of highway compliment their work of keeping Wolf Creek Pass well maintained in the winter months.

The low-density skiing experience found at Wolf Creek Ski Area makes Wolf Creek a destination hot spot for powder hounds, families and new skiers alike. Wolf Creek stands out from other ski areas in Colorado not only for being family owned and operated, but for also having affordable lift tickets and lesson options. Wolf Creek's calendar of events offers 22 Local Appreciation Days, 13 free Fun Races and programs tailored specifically for ladies, Baby Boomers and college students. All clinics are geared towards skiers and boarders looking to elevate their skill set regardless of ability level. A full schedule of events and special programs, offering great prices on lift ticket and ski school combinations, are available by checking the Events and Deals page of WolfCreekSki.com.

Additional information can be found on www.WolfCreekSki.com or by calling 970-264-5639.

Don't forget to call 1-800-SKI-WOLF for the latest update on snow and weather conditions. Wolf Creek's social media accounts also have weekly updates, events and photos of what's happening around the ski area.

Cordially,



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V.P. Marketing & Sales

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Wolf Creek Ski Area is an equal opportunity service provider.